



PAUL BROCK

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BFA COMMUNICATION DESIGN

The New School
Parsons School of Design
Graduated May 2022
3.85 GPA



SKILLS

Innovation Strategy
Analytical Problem Solving
Symbol Design
Creative Linking Eye
Storytelling
Branding and Asset Creation



AWARDS

Outstanding Achievement for
Arts and Media Technology
Deans Scholarship
Wolf Comm Scholarship



INTERESTS

Visual Language
Motion Design
Illustration
Art Therapy
Fashion Design



REFERENCES

Helen Yu
720-934-6868
hbacalsoyu@gmail.com
Katelyn Napolitano
201-509-0582
katelynrn1@gmail.com

EXPERIENCE



PRINT CENTER SUPERVISOR

September 2021 - September 2023

- Led smooth operation of printing center, training student workers and solving problems
- Implemented multiple improvements including standardizing export processes, designing the solutions manual
- Populated lab with key infographics (sizing guides, quick setup posters)

MOTION DESIGNER

Aduri @aduri.co
September 2020 - March 2021

- Created animated, static, and video content solutions for Aduri's Republic crowdfunding campaign, website, social media, and editorial posts.
- Working in a fast-paced professional environment, organizing design assets, working with marketing, and leading brain storms to approach new visual solutions.
- Reworked, adapted, and enhanced the brand's visual style.

BRAND DESIGNER

Freelance since 2017

- Designed multiple brands including style guides, values, stationary, communications, and graphics.

ADOBE SUITE TUTOR

June 2017 - June 2018

- Instructed folks how to use Adobe Illustrator and Photoshop weekly.
- Founded and led the Design Club at school to teach 12-15 students the basics of the Adobe programs as well as design principles.
- Created and taught a semester of Anime Drawing afterschool program to 15 high schoolers