

PAUL BROCK

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bit.ly/paulbrockdesign

EDUCATION

BFA COMMUNICATION DESIGN

The New School

Parsons's School of Design

Graduation - May 2022

- Past and current classes include:
Advanced Research Seminar: Visual Culture
Motion Concepts
CD Studio: Motion Graphics
Theory in Design
Information Design Concepts
Advanced Typography
Core Editorial

SKILLS

After Effects
Illustrator
InDesign
Photoshop
Cinema 4D
Responsive Website Design
Branding and Asset Creation

AWARDS

-Regis Jesuit Honor Roll

*All Four Years (First Honors for
consistent GPA of 3.7 and higher)*

*-Was selected out of my graduating
class of 186 students to receive the
Outstanding Achievement for
Arts and Media Technology
at Graduation*

INTERESTS

Self-Actualization
Motion Design
Illustration
Musical Instruments
Hiking/Skiing
Learning New Skills

EXPERIENCE

MOTION DESIGN INTERN

Aduri - aduri.co - @aduri.co

September 2020 - May 2021

- Currently reworking, adapting, and enhancing the brand's visual style.
- Creating animated and static content solutions for Aduri's Republic crowdfunding campaign, animated website content, animated social media content, and editorial illustration for editorial blog posts.
- Working in a fast-paced professional environment, organizing company assets, working with app engineers and developers to collaborate on developing the app, working with marketing, and brainstorming approaches to tackling new projects.

GRAPHIC DESIGNER

Self Employed / Freelance

August 2017 - Present

- Branded three small businesses and two non-profits, including logo, style guide, responsive website design, advertisements, business cards, and flyers.

ADOBE SUITE TUTOR

June 2017 - June 2018

- Taught a program at the town library instructing folks of ages 30-55 how to use Adobe Illustrator and Photoshop
- Founded and led the Design Club at school to teach 12-15 students the basics of the Adobe programs as well as design principles.

REFERENCES

Michael Turner 

720-334-6967

UIKit Engineering Manager for Apple

Sam Gryzwa, Spiritual Guide

262-751-5699

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<https://samandmeghangryzwa.wixsite.com/nyccru>